

MASTER STUDENT / RESEARCHER

# André-Paul Widera

What drives me is the long-term vision of offering all companies the unique opportunity to realize digital transformation without any barriers.



## EXPERIENCE

### Researcher

Feb 2025 - today | Management Center Innsbruck GmbH - [mci.edu](https://mci.edu)

After I completed my Bachelor's degree with honors and my thesis was graded 98 percent, my professor made me an offer to publish my case study and ideas in several publications. As I am being part of a research team, my current ambition is to advance research, fostering digital transformation techniques.

### Thesis Collab

Feb 2024 - Jun 2024 | Exte GmbH - [exte.de](https://exte.de)

At the invitation of a managing director, I conducted my own case study in the course of my Bachelor's thesis to investigate obstacles to digital transformation processes. The focus was on the questions of why the digital transformation only progressed with a delay and how it could be implemented more smoothly, applying a mixed-methods approach.

### Project Assistant

May 2023 - Jul 2023 | Management Center Innsbruck GmbH - [mci.edu](https://mci.edu)

At the request of my university, I had the opportunity to take part in various (research) projects. For the most part, I was involved in the coordination of the **Ulysses Contest**. This was a multilateral case study competition for students to solve real-life problems.

### Administrative Assistant

Sep 2018 - today | Punktkom Werbeagentur - [punktkom.de](https://punktkom.de)

In addition to working as a media designer for a decade now, I was responsible for the development of a specially developed VBA algorithm. The aim of this was to make a previously manual process more efficient. As a result, my process was able to increase efficiency twelvefold and remains in use to this day.

## EDUCATION

### Management Center Innsbruck, Austria

Management, Communication & IT (M. A.)  
2024 - today  
*One letter of recommendation*  
Ø of 1.67

### Umeå universitet, Sweden

Semester Abroad  
Aug 2023 - Jan 2024  
*One letter of recommendation*  
33 ECTS earned with three VGs and two Gs

### Management Center Innsbruck, Austria

**Management, Communication & IT** (B. A.)  
2021 - 2024  
*Several letters of recommendation and passed with honors*  
Ø of 1.92

### Engelbert-von-Berg-Gymnasium, Germany

**General University Entrance Qualification (1)**  
2017 - 2020  
*One letter of recommendation*  
Ø of 2.0

### Hermann-Voss-Realschule, Germany

**General Certificate of Secondary Education (1)**  
2011 - 2017  
*With an English advanced course focus*  
Ø of 2.5

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## PASSIONS

### Piano

**Why it fosters discipline.**

Playing the piano is one of my biggest passions as it translates emotions into something beautiful. Music gives me the opportunity to practice discipline through the momentum I gain when I have mastered a piece, which ultimately became particularly apparent through a performance during my semester abroad in Sweden.

### Sports

**Why it makes someone more persistent.**

Sport has always given me a boost because it always reminds me how important it is to have long-term goals to work towards, as evidenced by my 5th place finish out of 166 runners in a city race. These notions of perseverance have helped me in many life situations.

### Photography

**Why it promotes creativity.**

Photography has taught me to view subjects from perspectives previously unconsidered. During my semester abroad, the Swedish landscape reinforced it. This multi-perspective approach became especially evident in my work with Johan Örestig Kling.

### Public Relations

**Why it makes someone appear more eloquent.**

During a political panel discussion I co-moderated, my eloquence in communication was evident, where I navigated complex topics with clarity. Additionally, in a TV feature (I) discussing the school's response to Covid, I represented our institution with professionalism.

*Discipline, persistence, creativity, and eloquence; is this not what you need for a research stay?*

## CONTACT

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Austria

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## CERTIFICATES

German Entrepreneur Award for Students (I)  
2018

Finance Workshop  
Participation Certificate  
Winner's Certificate

Youth Hacks (I)  
2017

Open Data  
Software Engineering and IDEs  
Teamwork  
Presentation

European Computer Driving License  
2015 - 2017

Computer Essentials  
Online Essentials  
Word Processing  
Spreadsheets  
Presentation  
IT Security  
Using Databases

German Chamber of Industry and Commerce  
*Business English B2 (2019, February)*

Cambridge  
*English B2 (2020, March)*

IELTS  
*English C1 (2025, April)*