



**Punktkom Werbeagentur**

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To whom it may concern,

I am pleased to write this letter of recommendation for Mr. André-Paul Widera, with whom I have had the privilege of working on multiple projects since 2015 – when he first completed an internship with us as a secondary school student.

„Punktkom Werbeagentur“ is a German advertising agency specializing in strategic marketing campaigns, branding, web design, and content marketing. In addition, we publish „Regio Go“, a regional magazine that fosters connections between local businesses and their communities. Over the years, we have built a strong reputation through successful collaborations across various industries, fostering a creative team and cultivating lasting client relationships.

From his very first internship a decade ago, Mr. Widera demonstrated an exceptional ability to quickly and reliably familiarize himself with new subject areas – an essential skill in the fast-paced and ever-evolving nature of our business, where versatility is key. His aptitude and commitment laid the foundation for a long-term professional relationship, and in 2018, he officially became a member of our team.

Even during his studies, he remained dedicated to our business collaboration, actively integrating his growing academic knowledge into our practical work rather than pausing his professional commitments. A prime example of his initiative was the automation of a previously manual process through the development of a custom VBA algorithm, which increased our efficiency in this area twelvefold and continues to be a reliable tool in our operations.

Given these accomplishments, I have no doubt that Mr. Widera is not only a testament to the value of long-standing professional relationships but also a groundbreaking and forward-thinking individual. Remarkably, despite relocating from Germany to Austria and leaving his hometown in North Rhine-Westphalia for his studies, he has remained both humble and connected to his roots, continuing to foster strong ties within his local community. His reliability, perseverance, and innovation make him an outstanding candidate for any role that demands strategic thinking and steadfast commitment.

Yours sincerely,

