



DIE UNTERNEHMERISCHE HOCHSCHULE®  
THE ENTREPRENEURIAL SCHOOL®  
Universitätsstrasse 15, A-6020 Innsbruck  
+43 512 2070-0, office@mci.edu, www.mci.edu

Innsbruck, 20. Februar 2025

To Whom It May Concern,

It is with great enthusiasm that I recommend Mr. André-Paul Widera, an exceptional student I have had the privilege of working with since the beginning of his Bachelor's studies in **Management, Communication, and Information Technologies** at Management Center Innsbruck in 2021. Throughout my courses in business informatics, process management, and ERP systems, he consistently demonstrated remarkable intellectual curiosity, independent thinking, and a fearless pursuit of knowledge.

During his Bachelor's thesis, I supervised his in-depth case study on digital transformation challenges in a German enterprise specializing in extrusion technology. His rigorous approach - combining qualitative interviews, surveys, and literature synthesis - stood out, particularly his ability to integrate 1,425 concept-centric citations from 50 peer-reviewed papers. His precision, analytical depth, and proactive problem-solving were exceptional, culminating in a thesis that earned an outstanding grade and graduation with distinction.

Continuing his academic journey at the Master's level, Mr. Widera further proved his dedication and ambition. Recognizing his analytical skills, I invited him to co-author an academic papers, leading to our first joint conference publication with him. He is now an integral part of our research team, contributing to advanced studies on digital transformation barriers, algorithm-based prioritization, and mathematical modeling. His ability to derive abstract models and apply sophisticated methodologies underscores his potential for impactful academic contributions.

In sum, Mr. Widera is a driven, highly capable individual with the intellect, perseverance, and passion to excel in research and professional environments alike. I have no doubt that he will make significant contributions in his future career and strongly endorse him for any opportunity he seeks.

Sincerely,

  
FH-Prof. Dr. Christian Ploder  
Operational Excellence  
Management, Communication & IT  
Tel: +3536 / Fax: +3599  
christian.ploder@mci.edu

Premium accredited



Part of

